

# POINSETTIAS FOR A PURPOSE



**RON CLESEN'S**  
ORNAMENTAL PLANTS, INC.  
*Maple Park*

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*A fundraiser, deep in tradition, brings beauty to every home.*

**RCOP, Maple Park** has been helping nonprofits (*schools, churches, bands, sports clubs, scouts and other organizations*) bridge the gap between income and the cost of operation for over a decade.

Today, nonprofits continually seek out opportunities to generate additional income needed to achieve their mission. As a result, **RCOP, Maple Park** is expanding this opportunity for nonprofits in the Chicagoland area.

*This no-risk fundraiser will generate \$300-\$10,000 depending on your community.*

**RCOP, Maple Park** grows beautiful, florist quality poinsettias available in four colors (*red, white, pink, marble*) and four pot sizes (*4.5", 6.5", 7", and 8.5"*) an 8" red centerpiece, and an 8" succulent dish. The nonprofit organization decides the variety they wish to offer and the price to charge for the plants. **The average profit is 50% per plant.**

Please contact **RCOP, Maple Park** today at **630.365.6244** to obtain a fundraising kit for **this** holiday season.

Your group can begin selling to family, friends, and neighbors by mid-October, **place your order by November 16**, and take delivery before **National Poinsettia Day, December 12**.

**Raising funds,**  
easy as **1, 2, 3!**

- 1. Pre-sell** poinsettias
- 2. Take delivery** at a warm, central location.
- 3. Invite members** to pick up and deliver poinsettias to fulfill the orders.

## *The Poinsettia Christmas Legend*

*The Flower of the Holy Night  
Flores de Noche Buena*

*In 16th century Mexico, a young girl too poor to provide a gift for the celebration of Jesus' birthday, gathered weeds from the roadside and place them at the church altar. Crimson blossoms sprouted from the weeds and became beautiful poinsettias. The star-shaped leaf pattern symbolizes the Star of Bethlehem and the red represents the blood sacrifice through the crucifixion of Jesus and the white leaves represent His purity.*

*"RCOP has been instrumental in providing our area's baseball and hockey clubs with a terrific product that has produced excellent fundraising results. The plants are beautiful!"*

**ROSEANN GEORGE**  
*St. Charles boys' baseball parent*



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